



**THE DERRICK**  
golf and winter club

# **D** The Digest

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# President's Message

It is an honour to author this report as the 64th President of the Derrick Club. My family joined the Club in 2007 and have enjoyed seeing our children grow up here participating in camps, programs, and classes. The Club has been like a second home providing them with skills, personal values, and friendships they have taken to university and will be with them throughout their lives. My husband, Darryl, and I are enjoying being empty nesters and are now looking forward to golfing more at the Club.

In 2022 we completed our Strategic Plan and we have developed an "Action Plan to Success – 2022 Strategic Plan". This will keep us focused on the Priorities/Commitment/Actions outlined in the plan and will be reviewed by the Board on a quarterly basis. The Board has given management the tools necessary to initiate and drive the plan forward. We are committed to this plan as it is the road map for our successful future. We are pleased that the previous Boards were committed to the 2016 Strategic Plan, and we are also committed to this one. There are 21 actions in the plan, and we are committed to providing you with updates on these initiatives and their impact. This is a 5-year plan and we have prioritized each action to avoid overwhelming any part of the organization with operational objectives. We feel we are implementing this from a place of strength and want to ensure we are realistic with the implementation timeline.

One of the first initiatives of this plan was to engage with an architect to develop a facilities master plan (FMP). This plan will examine all our options for incorporating and enhancing our existing amenities and any new ones identified in the Strategic Plan. The Long-Range Planning Committee (LRPC) sent an RFP to 6 local firms and after a thorough review and interview process selected ACI Architecture to complete our FMP. ACI has experience in multipurpose sports facilities and private clubs. As our work with them progresses, we are excited to see the future of the Derrick Club and will be involving members along the way. We have talked internally about several enhancements to the Club including exploring potential redevelopment of the west side. Having space and usage experts look at this with us and offer their opinions will be very important. Ultimately, it will allow us to look at everything together to make sure that any additions or enhancements are done with an understanding

of how it all ties together. Any future work will be done in a phased approach so knowing how it will connect is imperative.

The Board is also monitoring the use of the Club in 9 different areas to better understand the way members use the Club and the impact new members are having on access. With the growth we have seen in the last two years we are not yet seeing any significant impact or pinch points in any areas. There will always be busier times but overall, the Club remains very accessible.

Like my predecessors, I will also be periodically reminding everyone to help drive new members to the Club. Introducing new members to the Derrick is key to our ongoing success and we estimate that over 90% of our new members are referrals from you, our existing members. This is not surprising because there is no one better to talk about the culture and community of the Derrick than you. Thank you for all you have done to help bring new members into the Club. If you know someone interested in becoming a member the introduction process is incredibly simple – all you do is contact Lindsey at [lp@derrickclub.com](mailto:lp@derrickclub.com) about a prospective member and she will do the rest! Lindsey is excellent at introducing the Club to new members so please know that your referrals are in good hands!

I look forward to serving as your President and if you ever want to connect, please email me anytime at [president@derrickclub.com](mailto:president@derrickclub.com).



Take care,  
**Maya Patrie, President**  
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